



# 2019 Scoop-A-Palooza – Entry Form

*Ice Cream for Education*

**July 13, 2019 11:00 am – 3:00 pm**

***APPLICATION DEADLINE: May 31, 2019***

**LOCATION:** Chambersburg Area Senior High School Cafeteria, 511 South 6<sup>th</sup> Street Chambersburg PA 17202

**SET UP:** 9am – 10:30am

**CLEAN UP:** 3pm – 5pm

**Mail, Email or Fax Completed Form To:** The Greater Chambersburg Chamber Foundation

c/o Ginny Harriger

100 Lincoln Way East Suite A Chambersburg, PA 17201

Phone: 717-264-7101 x205 Fax: (717) 267-0399

Email: gharriger@chambersburg.org

Company Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Person \_\_\_\_\_ Email \_\_\_\_\_

Product being entered (ice cream, custard, Italian ice, etc.) Please be specific. Due to health regulations, you must list everything you are (or may be) giving away and cannot bring anything that is not on this list.

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There are a limited number of freezers available, they will be assigned on a first come first serve basis. We ask you to please bring your own if possible. Will you need a freezer? **NO YES**

**\*\*\*Please include a copy of your ServSafe License\*\*\***

**\*New Participants must also include a copy of their Business License and a W-9\***

## **Statement of Waiver**

The above named company does hereby agree to indemnify and hold harmless the Greater Chambersburg Chamber Foundation, the Chambersburg Area School District, all event sponsors, and their respective officers, agents, members, affiliates and employees and underwriters, individually or collectively, from all fines, penalties, liabilities, losses, claims, damages, and expenses including court costs and attorney fees incurred or suffered as a result or relating to the company's participation in the event known as Scoop-A-Palooza on July 13, 2019. I, the undersigned, as a person of decision-making ability for the above-named company, agree to follow the rules of the event listed in the attached pages.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_ Position \_\_\_\_\_



## **2019 Scoop-A-Palooza**

### ***10<sup>th</sup> Annual Ice Cream for Education***

**July 13, 2019 11:00 am – 3:00 pm**

Thank you for participating in the 10th Annual ***Scoop-A-Palooza – Ice Cream for Education***. Scoop has been a great success in the past and has given our past participants a great opportunity to introduce their product to new customers. In 2018 we had a record attendance of over 1,500 and expect another great year!

Your participation is essential to the success of this event and helps support educational programs throughout Franklin County that the Greater Chambersburg Foundation funds. Our goal is also to provide you with the opportunity to market your business in a unique way. Scoop-A-Palooza is one event in a series of events throughout the month of July called Chambersfest, this event will be promoted through their marketing along with marketing through the Foundation and the Greater Chambersburg Chamber.

### **Event Description**

Scoop-A-Palooza is an extremely popular annual event, held at Chambersburg Area Senior High School cafeteria. In appreciation of your participation, your business will be recognized through promotion and marketing of the event and throughout the day of the event.

**The ice cream you supply at this event will be classified as an in-kind donation to the Greater Chambersburg Chamber Foundation, a 501(c)3 organization. Our non-profit status allows your business to use this donation as a tax deduction.** Please consult your accountant for more information about this form of tax deduction.

Scoop is open to the public and tickets can be purchased in advance or at the door. The entry fee allows them to sample ice cream from each vendor. Each ice cream vendor is asked to provide samples of ice cream for the anticipated 1,500 + attendees along with servers to hand out the samples.

Scoop has a friendly competition between ice cream vendors and Scoop attendees vote on their favorites in four (4) flavor categories: **Favorite Vanilla, Favorite Chocolate, Favorite Fruit and Most Creative. The vendor with the most total votes will be awarded the Golden Scoop**, an award that travels each year to the new winner.

We encourage you to promote this within your business and get your customers to come out to support you in the competition. Winners will be announced through a press release, social media and you will receive a certificate to display proudly in your business.

## Ice Cream & Supplies

Each vendor is responsible for their own ice cream, ice cream scoops, servers and if possible, freezer. If you are not able to supply a freezer, please contact us to see if we can assist in making other arrangements. We do have a short supply of freezers at the event that will be assigned on a first come first serve basis.

The committee will provide tables, trash bags, container with water to clean the scoops (which will be changed regularly by event volunteers), serving cups, spoons and wet wipes for attendees. **Lunch will be provided for our vendor staff members during the event.**

We will also be selling bottled water, raffle tickets and Scoop merchandise.

## Guidelines & Instructions

Scoop vendors should provide samples of at least 2 flavors. A sampling of 4 flavors is preferred to better display the range of your products, but this is not required. This will be a great venue to show off your most popular and most unique flavors to make your store stand out. **Samples will be served in an approximately 2.75-ounce cup. They should be approximately 1-2 ounces in size.** Small samples are better because that will allow the public to sample more of your flavors without getting full. Attendees will want to sample every flavor they can. Some will eat a full sample of each flavor and some will share a sample of each flavor with their group. **We recommend planning on 600-800 small servings of each flavor or approximately 10 gallons of each flavor,** depending on the popularity of the flavor.

**Set up begins at 9:00 am and must be completed by 10:30 am** with all extraneous vehicles moved away from the entrance doors to leave parking for our disabled guests. Festival organizers will be on hand to direct participating vendors to their spots. **The doors will open to the public at 11:00 am.**

If you have a mascot, feel free to have them at the event to pose for pictures with kids. You are also welcome to decorate your table to promote your store. You may also hand out coupons, etc.

Vendor tables must always be staffed. We expect a constant and steady flow of people. If you need assistance with additional scoopers for the entire event or for a lunch break, please let us know as far in advance as possible (at least 3 weeks) and we will attempt to find volunteers to assist you. While your own staff knows your product best and can promote best, we understand summer is a busy and are happy to provide help as necessary. **The event ends at 3:00 pm. Please do not pack up prior to 3:00 pm. Tear down must be completed by 5:00 pm.**

**As a thank you to the shops that actively participate in Scoop-A-Palooza, we offer an optional \$50 stipend to assist with the costs associated with your support of this event and the Greater Chambersburg Chamber Foundation.** Please ensure your W-9 is on file here to receive this payment 2-4 weeks after the event, or let us know if you would like to donate it back to support the educational activities of the organization.

Please note that the above is subject to change. Registrants will be notified of any changes to the above instructions.

***Thank you very much for your support and we look forward to seeing you at Scoop-A-Palooza!***