



2020 Virtual Scoop-a-Palooza

July 2020 - National Ice Cream Month

Safe family fun | Supports the Chamber Foundation & Local Businesses

Ice Cream Vendors - Get on the Scoop Trail

DEADLINE: Thursday June 11th

Scoop-A-Palooza in its 11th year, has traditionally been held at Chambersburg Area Senior High School on the second Saturday in July with over 1700 people attending in 2019. Due to the COVID crisis, we have moved the 2020 Scoop to a virtual platform for the safety of our participants and vendors. Scoop benefits the Greater Chambersburg Chamber Foundation - a 501(c)3 organization – working with educational and business partners to promote education, leadership and workforce development in Franklin County

Single Scoop

Ice Cream Vendor Provides:

- \$25 in gift cards to use as event prizes (preferably in small increments)
- We suggest a special offer for kids to encourage new customers to visit – we can include on our Scoop map!

Scoop Provides:

- Business listing on the Scoop map - name, location, hours, website
- Listing on Scoop Facebook page and Scoop website
- Point of Purchase signage including unique “Scoop Word” signage for hard copy map drawings

Double Scoop

Ice Cream Vendor Provides:

- \$50 in gift cards to use as event prizes (preferably in small increments)
- We suggest a special offer for kids to encourage new customers to visit – we can include on our Scoop map!

Scoop Provides:

- Business listing on the Scoop map - name, location, hours, website and brief description
- Listing on Scoop Facebook page and Scoop website
- Point of Purchase signage including unique “Scoop Word” signage for hard copy map drawings
- Logo on the Scoop Kids Virtual Coloring Contest page
- Mention during the Celebrity Sundae Facebook Live Event on Sunday 7/19/2020

Triple Scoop

Ice Cream Vendor Provides:

- \$75 in gift cards to use as event prizes (preferably in small increments)
- We suggest a special offer for kids to encourage new customers to visit – we can include on our Scoop map!

Scoop Provides:

- Business listing on the Scoop map with - name, location, hours, website and brief description
- Listing on Scoop Facebook page and Scoop website
- Point of Purchase signage including unique “Scoop Word” signage for hard copy map drawings
- Logo on the Scoop Kids Virtual Coloring Contest page
- Mention during the Celebrity Sundae Facebook Live Event on Sunday 7/19/2020
- Mention in Scoop wrap up article
- Feature of your ice cream shop (pictures/write up) as event promotion – posted on our **Scoop** (811+), **Chambersburg TakeOutBlitz** (4300+), **Leadership Franklin County** (975+) Facebook pages

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